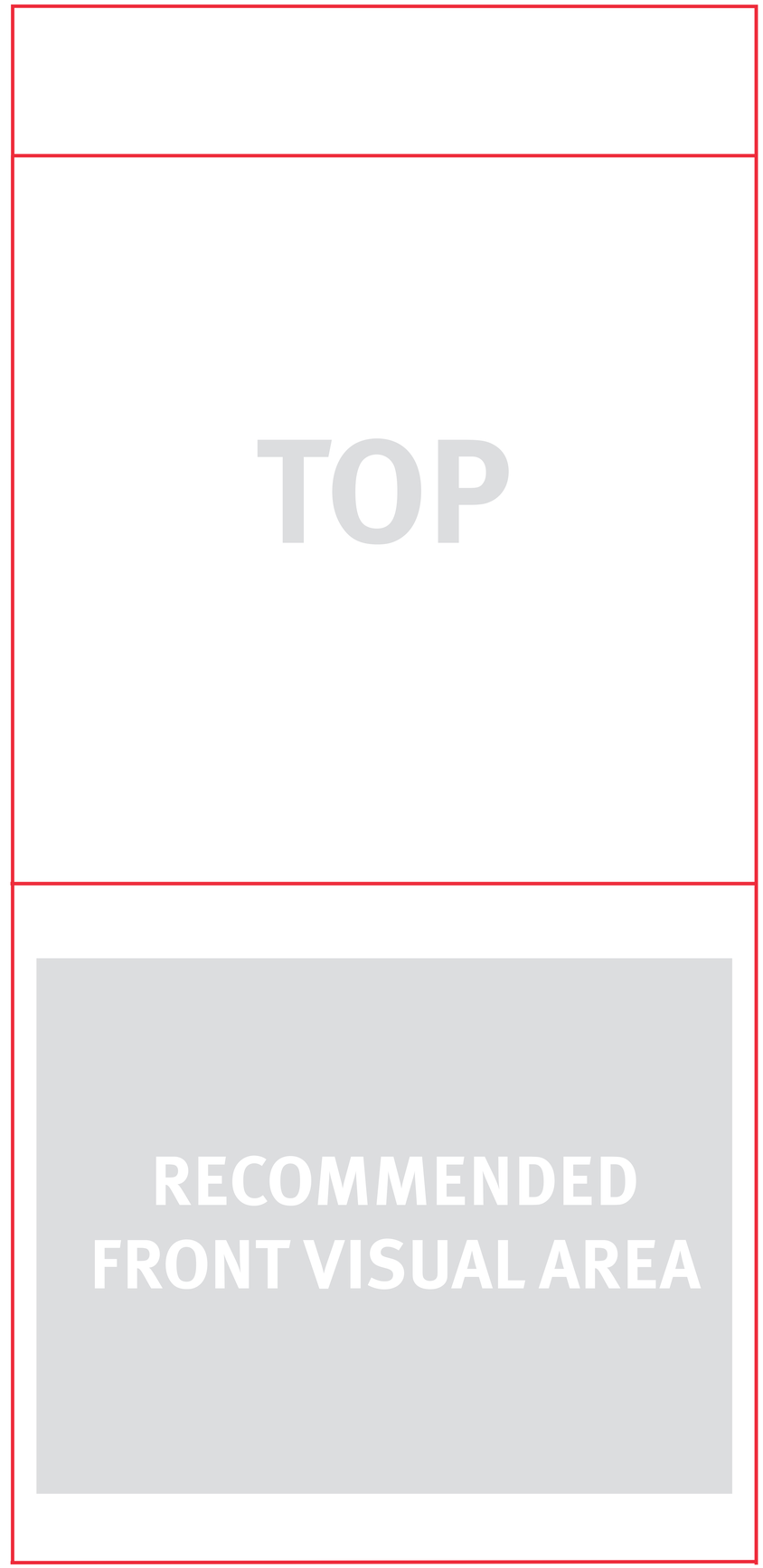
30” Table Runner:

Total Graphic Area: 30”w X 54”h
Front Visual Area: 28”w X 21.5”h (approximate)

DO NOT design any critical elements (text, logos, etc.) within 2” of the edge. The graphic will be surge stitched on all edges.

This template is designed for a standard 6ft table (30”h X 72”w X 30”d)

General Art Guidelines:

- Colorspce set to CMYK
- All critical colors are Pantone Solid Coated
- Fonts all converted to Outlines
- All images embedded (not linked)
- All transparencies are flattened-
  especially in Adobe CS vector applications
- All images at least 100 dpi at print size
- File saved as PDF, EPS or TIFF
  Do not downsample when saving PDFs!
- Attach color proof if colors are critical

It never hurts to send along your native files with fonts and images.
Large files can be created at scale: 1/4, 1/10, etc. watch your image resolution!